



# TRIDENT

'EXTRA'

UNITED STATES POWER SQUADRONS®

Sail and Power Boating



## USPS District 20

*presents a Squadron Development Workshop*

## Preparing for the Challenge

A hands-on forum to share ideas, discuss the challenges we face, consider the future of *USPS*, and stay up to date on the latest developments

**Saturday, 18 February 2012**

**1000 hours (10 A.M.) – 1600 hours (4 P.M.)+**

Time	Workshop
1000-1100	Welcome/Town Hall Meeting
1100-1230	Keynote Speaker, Nicholas D. Hayes
1230-1345	All you can eat, Buffet Lunch
1345-1445	Department Workshops:
	Commanders
	Educational Department
	Executive Department
	Administrative Department
	Secretary Department
	Treasurers
1445-1500	Break
1500-1600	Committee Workshops:
	Boat Operator Certification Update
	Instructor Recertification
	Roberts Rules
	Save Our Squadron
	Networking via the Internet
1600-??	D/20 Hospitality hosted by D/C D'Amico



All you can eat

## Luncheon Buffet

The Willows Restaurant offers a warm and inviting decor accented by a cozy fireplace and a calm and relaxing ambience. Don't miss out! Make your reservations today!

Squadron: \_\_\_\_\_

Rank	Name	Grade
1.	_____	_____
2.	_____	_____

1. \_\_\_\_\_

2. \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Total Lunches: \_\_\_\_\_

X \$18.00

\$ \_\_\_\_\_

**Please reserve by: Saturday, 4 February 2012**

*Please make checks payable to District 20. Checks for Lunch Reservations should be sent to:*

Caren Canfield  
5763 La Cresta Drive  
Rockford, IL 61114  
(815) 633-0848

[cdb.canfield@gmail.com](mailto:cdb.canfield@gmail.com)

## Crowne Plaza Chicago - Northbrook

2875 N. Milwaukee Avenue  
Northbrook, Illinois 60062

Phone (847) 493-6909

[www.crowneplaza.com/northbrookchi](http://www.crowneplaza.com/northbrookchi)

make your Reservation by 4 February 2012 in the US Power Squadron Room Block or ask for group code U9S

# D/20 TRIDENT

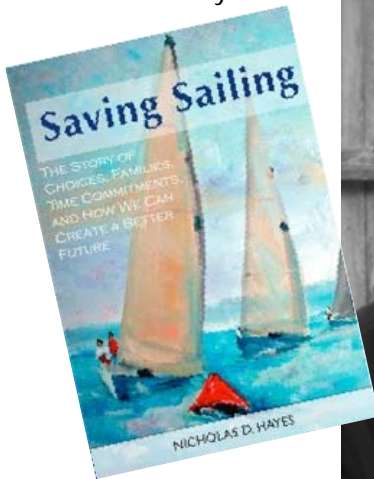
## 'EXTRA Part II'

### About the Keynote Speaker

## Nicholas Hayes

### Author

Nick loves to sail in his free time and shares it prolifically. But he's also concerned about the decline of sailing and other 'Life Pastimes', as he calls them. His book, *Save Sailing*, combines facts from thorough research and is honest about the realities of changing American lifestyles, family dynamics and culture. It reminds us of the pure joy and larger consequences of sailing (and other Life Pastimes) in our lives and for the people around us. While not everyone will embrace Nick's bold conclusions, he'll provide you with the intent of helping to make boating as irresistible for others as it is for him and for his family.



### Husband, Father and Sailor

Nick lives in Shorewood, Wisconsin with his wife Angela and their daughters Kate (15) and Elizabeth (12), all decorated sailors. The Hayes family campaign their B-32 sailboat Syrena out of the South Shore Yacht Club and sail together for fun as often as they can.

### Advocate

Nick serves on the Board of Directors of the Milwaukee Community Sailing Center, chairing its Program Committee and teaching courses in crew development and advanced sail-trim. (Part of the proceeds from this book will go to help fund MSCS family sailing programs.) He is also active on the Youth Sailing Committee of the South Shore Yacht Club. He spent 4 years as a director and was the Fleet Captain of the Milwaukee Yacht Club.

Nick has studied sailing, sailors and sailing clubs for years, interviewing over 1,200 sailors worldwide since 2003 in preparation to write this book. He presented his research at the Sail America conference in 2008, was a keynote speaker at the 2008 International Sailing Summit (the ad-hoc development group of the International Sailing Federation), keynoted the industry breakfast at the 2009 Annapolis sail show, delivered the first keynote address at US Sailing's 2010 NSPS (National Sail Programming Symposium), and he has talked with more than 6000 sailors on an extensive book tour since October 2009.

### Researcher/Consultant/Writer

Nick is a partner at the consulting firm FiveTwelve Group where he helps businesses learn about markets, customers and value. Before that, Nick had a successful career as a business executive in technology. He has written for IndustryWeek, Biztimes, Control Magazine, and Manufacturing Week, The Journal of the American Marketing Association, Sailing Magazine, Sailing Anarchy, Sailing Scuttlebutt, Spinsheet Magazine and he blogs on business, media and politics on business and personal websites.